

Luke Skurman

Luke Skurman is the President, Chief Executive Officer, and Founder of College Prowler, Inc. Luke oversees investor relations, management, partnerships, product development and overall strategy. College Prowler, founded in May 2002, publishes individual guides on more than 250 college campuses across the United States. Luke started College Prowler to ensure that all high school students choose the college that's right for them. In February 2005, Fast Company magazine announced the winners of its fourth annual global readers' challenge, naming College Prowler the recipient of its "Fast 50" Breakthroughs award. The contest seeks to identify 50 of the nation's top leaders, innovators, and trend setters in the world of business and receives thousands of entries per year. In November 2005, BusinessWeek named Luke one of the top 20 entrepreneurs under 25 in the United States. And in June 2006, Inc. Magazine named him one of their top 30 entrepreneurs under 30.

During the first two years of the company's existence, College Prowler epitomized the notion of "Boot Strapping," taking no salary, going into personal debt and deciding to focus all energy on product development. This mindset has paid off wildly, where College Prowler is now profitable and growing rapidly. Along the way it has created successful partnerships with numerous companies including: AOL, Amazon.com, Barnes & Noble, Borders, BusinessWeek, Chipotle, Costco, Wachovia and many others.

While an undergrad at Carnegie Mellon University, Luke was awarded the Canfield-Roseman Entrepreneur of the Year Award, and took first place in the CMU annual undergraduate business plan competition. Luke holds a bachelor of science in Business Administration with a concentration in Entrepreneurship and a master of science in Public Policy and Management both from Carnegie Mellon University. Luke is the youngest "Changemaker" ever selected by the Pittsburgh Business Times, earning the honor in 2002; they also named him a "Fast Tracker" in 2005. Luke is an expert on campus culture and has been a featured speaker at the Education Writers Association Annual Conference, the Ohio Board of Regents Bi-Annual Conference and the keynote speaker at the National Young Leaders Conference. Luke has been featured on CNN, New York Times, Washington Post, Boston Globe, Chicago Tribune, Fast Company Magazine, Reader's Digest, Family Circle, Entrepreneur and many others.

In addition to his work with College Prowler, Luke has been volunteering his time as a "big" for Big Brothers Big Sisters of Greater Pittsburgh and mentoring a 14-year old from the Swissvale area of Pittsburgh the past four years; he had also been on the board of directors for the organization for the past three years and now serves on their advisory board. Luke also volunteers and raises money for the Cystic Fibrosis Foundation. And lastly, Luke sits on the marketing committee for the Allegheny Conference on Community Development.

When Luke is not volunteering, his other major passion is centered on education and teaching. Luke has volunteered his time as a Teaching Assistant for Introduction to Entrepreneurship and New Venture Creation at Carnegie Mellon's Tepper School of Business for several years. Luke has also guest lectured numerous courses at both the University of Pittsburgh and Carnegie Mellon including: Entrepreneurial Thought and Action (MBA), Entrepreneurial Business Planning (MBA), Non-Profit Marketing (Masters of Public Policy), Oral Communication and Publishing Management in the Information Age (Bachelors in Business). Luke also sits on the Advisory Board of the Heinz School Review, an academic journal for the Heinz School of Public Policy and Management. Lastly in July of 2008, Luke was elected to the Board of Trustees of Carnegie Mellon University; he is the youngest trustee in the history of the institution.