



Jim Jen

Director of AlphaLab At Innovation Works

Jim directs the AlphaLab program, an incubator-based investment program aimed at creating and growing software, Internet, and entertainment technology companies in the Pittsburgh region. Jim works closely with the management teams of startup technology companies to identify and address critical business issues facing those companies. He provides strategic guidance and serves as a board observer to many of Innovation Works' software and Internet-related companies, including Carnegie Speech, Impact Games, Landslide, mSpoke, Penthera Partners, ShowClix, Smash, TalkShoe and WhereverTV.

In addition to his experience of working with startup companies in the Pittsburgh region, Jim brings fourteen years of experience from Silicon Valley in the areas of strategy, marketing, and product management. Previously, Jim built and managed software businesses at Hewlett-Packard (HPQ), Agile Software (acquired by Oracle), and Instill Corporation (Mayfield-funded, acquired by iTradeNetwork). As a management consultant at Booz Allen & Hamilton, Jim advised executive management of Fortune 500 companies on marketing, strategic planning, and organizational issues. Jim holds a BA and MA in Economics from Stanford University and an MBA from Stanford's Graduate School of Business.